

THE TOUCHSTONE COLLECTIVE

FOCUSED CONSULTING PACKAGES



CONSULTING SERVICES

Focused consulting packages.
Targeted expertise.
Practical solutions.
Flexible commitments.



STRATEGY • PARTNERSHIP • IMPACT



THE TOUCHSTONE

CONSULTING SERVICE PORTFOLIO

Touchstone partners with nonprofits, business leaders and community-minded companies to solve complex challenges and advance lasting impact.



STRATEGIC PARTNERSHIPS • FOCUSED ENGAGEMENTS • WORKSHOPS

ONE FIRM. MULTIPLE WAYS TO PARTNER.

COMPREHENSIVE CONSULTING

CORE PRACTICES



CAUSE CONSULTING

Best suited: Nonprofits, foundations, and purpose-driven organizations seeking clarity and impact.



WHAT AN ENGAGEMENT MAY INCLUDE

- Mission and program strategy
- Stakeholder engagement
- Impact measurement and reporting
- Capacity building and leadership development

POTENTIAL RESULT: Stronger mission alignment, deeper community impact, and sustainable growth.

CORPORATE SOCIAL RESPONSIBILITY INTEGRATION

Best suited: Businesses integrating purpose into strategy and operations.



WHAT AN ENGAGEMENT MAY INCLUDE

- CSR strategy development
- Employee engagement initiatives
- Community investment planning
- Sustainability and impact reporting

POTENTIAL RESULT: Enhanced brand reputation, engaged employees, and measurable social impact.

EVENT & VIRTUAL SPONSORSHIPS AND PLANNING

Best suited: Organizations and businesses hosting or participating in events.



WHAT AN ENGAGEMENT MAY INCLUDE

- Sponsorship strategy and outreach
- Event planning and execution
- Virtual event production support
- Post-event impact analysis

POTENTIAL RESULT: Successful events that drive visibility, engagement, and meaningful connections.

COMPREHENSIVE CONSULTING | CORE PRACTICES



STRATEGIC PLANNING

Best suited: Organizations ready to define where they're going—and how to get there.

WHAT AN ENGAGEMENT MAY INCLUDE:

- Environmental scan and stakeholder input
- Mission, vision, and values refinement
- Strategic priority setting
- Goal and success metrics development
- Implementation roadmap

POTENTIAL RESULT:

A clear strategic direction with aligned priorities and actionable steps.



FUNDRAISING CONSULTING

Best suited: Organizations looking to strengthen donor relationships and grow revenue.

WHAT AN ENGAGEMENT MAY INCLUDE:

- Donor strategy and prospect research
- Case for support development
- Fundraising plan and campaign strategy
- Donor engagement and stewardship planning
- Staff or board fundraising training

POTENTIAL RESULT:

Stronger donor relationships and increased, sustainable funding.



NEW BUSINESS DEVELOPMENT SERVICES

Best suited: Organizations seeking to expand impact, enter new markets, or build strategic partnerships.

WHAT AN ENGAGEMENT MAY INCLUDE:

- Market analysis and opportunity assessment
- Partner identification and outreach strategy
- Business model and revenue stream development
- Go-to-market planning
- Launch and growth support

POTENTIAL RESULT:

New opportunities and partnerships that drive growth and broader impact.

EXPANDED ADVISORY SERVICES

01

FRACTIONAL DEVELOPMENT & STRATEGY LEADERSHIP

Potential scope: Ongoing leadership for fundraising, development, or strategic initiatives.

Best suited for: Organizations in transition or growth.

02

LEADERSHIP & TEAM ALIGNMENT

Potential scope: Facilitation, leadership coaching, and team effectiveness.

Best suited for: Leaders navigating change or building cohesion.

03

BOARD & EXECUTIVE PARTNERSHIP

Potential scope: Governance alignment, board development, and strategic engagement.

Best suited for: Boards and executives strengthening partnership.

04

CORPORATE–NONPROFIT PARTNERSHIP DEVELOPMENT

Potential scope: Strategy, cultivation, and activation of mission-aligned partnerships.

Best suited for: Nonprofits expanding corporate engagement.

05

ORGANIZATIONAL GROWTH & CHANGE ADVISORY

Potential scope: Change management, planning, and implementation support.

Best suited for: Organizations scaling, restructuring, or realigning.

06

EXECUTIVE VISIBILITY & IMPACT STORYTELLING

Potential scope: Messaging, thought leadership, and communications strategy.

Best suited for: Executives ready to elevate their voice and influence.

PARTNERSHIP THAT STRENGTHENS. STRATEGY THAT LASTS. IMPACT THAT ENDURES.

FOCUSED CONSULTING PACKAGES

Six targeted ways we help nonprofits raise more, lead stronger, and build lasting impact.



1. CAMPAIGN GUT CHECK

A 90-minute strategic review to stress-test your campaign and reveal a key opportunities.

WHAT'S INCLUDED:

- Pre-call document review
- 90-minute strategy session
- Top 3 opportunities + risks
- Written summary with next steps

BEST FOR:

Design in active campaign planning or early implementation.

2. DEVELOPMENT DIAGNOSTIC

A deep-dive assessment of your development function and growth potential.

WHAT'S INCLUDED:

- Staff interviews
- Systems and process review
- SWOT analysis
- Diagnostic report with priorities

BEST FOR:

Organizations seeking clarity before major investments.

3. MAJOR GIFTS RESET

A targeted engagement strategy to reactivate and grow major gift revenue.

WHAT'S INCLUDED:

- Donor portfolio review
- Engagement strategy sessions
- Donor segmentation
- 90-day activation plan

BEST FOR:

Organizations with dormant or underperforming major gift pipelines.

4. CSR BLUEPRINT

Design a corporate partnership strategy that aligns impact and investment.

WHAT'S INCLUDED:

- CSR readiness assessment
- Partner mapping
- Value proposition development
- 12-month partnership roadmap

BEST FOR:

Organizations building or strengthening corporate partnerships.

5. DEVELOPMENT DIRECTOR ACCELERATOR

Coaching and support for new or evolving development leaders.

WHAT'S INCLUDED:

- Leadership assessment
- 3 coaching sessions
- Goal setting + action plan
- Resource tool kit

BEST FOR:

New or promoted development leaders needing strategic support.

6. TOUCHSTONE OFFICE HOURS

Ongoing access to expert guidance when you need it most.

WHAT'S INCLUDED:

- Monthly 60-minute consultation
- Email support between sessions
- Quick-turn document reviews
- Priority scheduling

Organizations needing ongoing strategic counsel.



BUILD YOUR OWN ENGAGEMENT

Choose the combination that fits your needs.

STRATEGY ONLY	Get clarity, alignment, and a roadmap you can act on.
COACHING + SUPPORT ONLY	Strengthen leadership, teams, and execution over time.
STRATEGY + COACHING + FACILITATION	An integrated engagement that connects vision, people, and execution.

WORKSHOPS & RETREAT ADD-ONS

Add one of our signature workshops to deepen alignment, spark breakthroughs, and build stronger teams.



ZODIAC AT WORK

Personalized Leadership & Team Strengths

A customized workshop using astrology to help individuals and teams understand their natural strengths, communication styles, and collaboration.

Safeguard: This is an optional and complementary add-on, not a substitute for research-based consulting.

OTHER WORKSHOP ADD-ON IDEAS

- Strategic Planning Deep Dive
- Team Alignment & Culture Lab
- Change Leadership Bootcamp
- Community Partnership Roundtable
- Board Engagement & Governance Session



LET'S BUILD THE RIGHT ENGAGEMENT

Every organization is different. That's why we design engagements that meet you where you are and take you where you want to go.

Let's start the conversation.



THE TOUCHSTONE
COLLECTIVE



FOCUSED SUPPORT OR A BROADER PARTNERSHIP. LET'S TALK.

Thoughtful strategy. Practical partnership. Lasting impact.

